

## Real Estate Tech Tools - Compiled by Liz McCarthy September 2011

### Cloud Synching

- [www.DropBox.com](http://www.DropBox.com)
- [www.Box.Net](http://www.Box.Net)
- [www.SugarSynch.com](http://www.SugarSynch.com)
- [www.ZumoDrive.com](http://www.ZumoDrive.com)

### Cloud Back-up

- [www.Carbonite.com](http://www.Carbonite.com)
- [www.Mozy.com](http://www.Mozy.com)
- [www.idrive.com](http://www.idrive.com)

**Tethering Software:** allows you to use your phone wireless as a Wifi hub (for your smart phone)

- [www.Tether.com](http://www.Tether.com) (approx \$50 for software)
- Pdanet software [www.JuneFabrics.com](http://www.JuneFabrics.com) (free or \$30 for secure)
  - In order to use on an iPhone, it must be jail-broken
- Proxoid (For android only, it's freeware so google it)

### Smart Phone/iPad apps

*Many of the following are available for download on iTunes or your smart phone app store.*

- Mobile zip forms to create offers on the fly! <http://www.car.org/tools/zipForm6/zfmobile/>
- <http://www.pdapowerplus.com/> (not an app) A great training and tips/resource place for Smart phones!
  - Tips for keeping improving battery life, organizing phones and more, for blackberry, android, iPhone, iPad
  - [http://www.pdapowerplus.com/files/AAR\\_1\\_Sept\\_2011\\_G\\_William\\_James.pdf](http://www.pdapowerplus.com/files/AAR_1_Sept_2011_G_William_James.pdf)
  - Monthly maintenance on your phone is important!
- Facebook app– if you say you don't have time for Facebook, you MUST put the app on your phone. Then when you have just a few minutes of downtime, you can update your status, or check in on a few friends.
- UberTwitter or Twitter app
- [www.Poynt.com](http://www.Poynt.com) – local search based on your location (restaurants, yellow pages, gas stations)
- [www.AroundMeapp.com](http://www.AroundMeapp.com) - get place and amenity info for your location
- [www.ReQall.com](http://www.ReQall.com) a toll-free number to record memos, appointments and other errands
- [www.evernote.com](http://www.evernote.com) note taking and storing
- [www.workflowy.com](http://www.workflowy.com) – to do list management
- [www.QuestVisual.com](http://www.QuestVisual.com) – Real time language conversion by using your camera
- [www.KeePass.com](http://www.KeePass.com) – free password manager
- Trulia
- Redfin
- Realtor.com
- Keynote – play presentations, converts powerpoints to keynote format
- SignMyPad - virtually sign documents
- iAnnotate.com – Virtually sign documents
- CrumbTracks Take/share photos and notes

- Tour Narrator– Capture and recap showings for playback
- 360Panorama– Converts photos to Panoramic views
- OpenHousePro – Mange listings and open house feedback
- RealAlert– personal safety
- SplashTop – Access Your desktop
- Cartavi –Document organization
- Notarize – Make notes on Documents
- Zosh – Complete and sign documents
- DaVinci – Floor plan creator
- Magiplan – Floor plan creator by taking pictures of corners
- Print and Share – print documents
- Print Central Pro – print documents
- Realty Juggler - Customer relationship management (CRM)
- [www.SodaSnap.com](http://www.SodaSnap.com) – create, customize and send postcards via your pda
- [www.slydial.com](http://www.slydial.com) – allows you to call someones voice mail (without talking to them)
- Dragon Dictation ([www.Nuance.com](http://www.Nuance.com)) - use voice to search your text, email or search your PDA
- [www.Hashable.com](http://www.Hashable.com) – remembers the why and when of any contact on mobile and desktop
- Narrpr.mobi – onlince access to NAR.org
- Autocorrector - modifies the built-in dictionary and add in custom terms

#### **Social Networking Sites:**

- [www.Linkedin.com](http://www.Linkedin.com)
- [www.ActiveRain.com](http://www.ActiveRain.com)
- [www.FaceBook.com](http://www.FaceBook.com)
- [www.MySpace.com](http://www.MySpace.com)
- [www.Plaxo.com](http://www.Plaxo.com)
- [www.Twitter.com](http://www.Twitter.com)
- [www.Nutshellmail.com](http://www.Nutshellmail.com) – brings a summary of all your social networking updates to you
- [www.PegShot.com](http://www.PegShot.com) take a photo, mark your location via GPS and upload to facebook/twitter
- [www.SocialMention.com](http://www.SocialMention.com) like Google Alerts, but is for your social media presence
- Google Alerts – set up search alerts for your name, clients names, etc.
- [www.Klout.com](http://www.Klout.com) – your Klout score is your measurement of your online influence
- [www.HootSuite.com](http://www.HootSuite.com) – post to multiple social media sites easily
- [www.Roost.com](http://www.Roost.com) Real Estate Social Media Tools
- [www.Kurrently.com](http://www.Kurrently.com) – real time search engine for Facebook and Twitter
- [www.RealCircle.com](http://www.RealCircle.com) – like Yelp for Real Estate Agents
- [www.Yelp.com](http://www.Yelp.com) – online reviews
- [www.Flavors.me](http://www.Flavors.me) – Make a web social home page in minutes

#### **Real Estate Video and virtual tour creation**

- [www.visualtour.com](http://www.visualtour.com)
- [www.marinhome.tv](http://www.marinhome.tv)
- [www.circlePix.com](http://www.circlePix.com)
- [www.CraigsTours.com](http://www.CraigsTours.com)
- Microsoft.com – free programs
  - PhotoStory 3 - Create slide shows using photos

- Movie Maker – edit and create own videos
- [www.MusicBakery.com](http://www.MusicBakery.com) – royalty free music for videos
- [www.Flickr.com](http://www.Flickr.com) - Free online storage for photos/sharing
- [www.iStockPhoto.com](http://www.iStockPhoto.com) purchase stock photography
- [www.Clevr.com](http://www.Clevr.com) Panoramic photo stitching
- [www.muvee.com](http://www.muvee.com) – movie maker site

### Video Sharing Sites

- [www.YouTube.com](http://www.YouTube.com)
- [www.GoogleVideo.com](http://www.GoogleVideo.com)
- [www.BrightCove.com](http://www.BrightCove.com)
- [www.TubeMogul.com](http://www.TubeMogul.com) – for uploading and distributing videos
- Real Estate Specific
  - [www>YourVideoViews.com](http://www>YourVideoViews.com)
  - [www.WellcomeMat.com](http://www.WellcomeMat.com)

### Real Estate & Listing Sites

- [www.Craigslist.com](http://www.Craigslist.com)
- [www.Trulia.com](http://www.Trulia.com)
- [www.Zillow.com](http://www.Zillow.com)
- [www.Realtor.com](http://www.Realtor.com)
- [www.Obeo.com](http://www.Obeo.com)
- [www.FrontDoor.com](http://www.FrontDoor.com)
- [www.agent.point2.com](http://www.agent.point2.com)
- [www.Postlets.com](http://www.Postlets.com)
- [www.HomeFeedback.com](http://www.HomeFeedback.com)
- [www.WalkScore.com](http://www.WalkScore.com) – gives your listing a walk score based on walking proximity to services
- [www.drivescore.fizber.com](http://www.drivescore.fizber.com) same as walkscore, but based on driveability

### Individual Property Domain Services Listing Sites

- [www.ListingDomains.com](http://www.ListingDomains.com)
- [www.baynet.com](http://www.baynet.com)
- [www.ListingWidget.com](http://www.ListingWidget.com)
- [www.ePropertySites.com](http://www.ePropertySites.com)
- [www.iPropertywebsites.com](http://www.iPropertywebsites.com)
- [www.SinglePropertySites.com](http://www.SinglePropertySites.com)
- [www.Obeo.com](http://www.Obeo.com)
- <http://vyoo.it/> - optimizes property listings for mobile

### Real Estate Resources

- [www.Next.inman.com](http://www.Next.inman.com) – Social, Mobile & Tech info for Real Estate Agents
- [www.Realtormag.Realtor.org](http://www.Realtormag.Realtor.org) – online version of Realtor print magazine
- [www.TechSaavyAgent.com](http://www.TechSaavyAgent.com) – fabulous resource for Real Estate Tech tips
- [www.AltosResearch.com](http://www.AltosResearch.com) – online real estate stats
- <http://realtorresume.com/> - a Realtor service, online resume of you!
- [www.Houzz.com](http://www.Houzz.com) – an online virtual interior design book

## Contact Management - CRM (Customer Relationship Management):

- [www.TopProducer.com](http://www.TopProducer.com)
- [www.WiseAgent.com](http://www.WiseAgent.com)
- [www.GoldMine.com](http://www.GoldMine.com)
- [www.CRMRealEstate.com](http://www.CRMRealEstate.com)
- [www.rDeskSolutions.com](http://www.rDeskSolutions.com)
- [www.RealFutureCRM.com](http://www.RealFutureCRM.com)

## Outlook CRM Add-ons:

- [www.SonomaEnterprises.com](http://www.SonomaEnterprises.com) Active Agent
- [www.PatZaby.com](http://www.PatZaby.com) Respond

## Some other Really Cool websites, tools and resources

- [www.Skype.com](http://www.Skype.com) – phone calls and video conferencing
- [www.DocuSign.com](http://www.DocuSign.com) – electronic signatures
- Send Large Files
  - [www.YouSendIt.com](http://www.YouSendIt.com) – send large files
  - [www.Drop.IO](http://www.Drop.IO) send large files
  - [www.FilePigeon.com](http://www.FilePigeon.com)
- Shorten URL
  - [www.Bit.ly](http://www.Bit.ly)
  - [www.Tiny.url](http://www.Tiny.url)
  - [www.Fur.ly](http://www.Fur.ly) shortens multiple URL's
- Website analytics
  - Google Analytics [analytics.google.com](http://analytics.google.com)
  - [www.GetClicky.com](http://www.GetClicky.com)
- [www.Delicious.com](http://www.Delicious.com) – browser bookmarks
- eFax service:
  - [www.eFax.com](http://www.eFax.com)
  - [www.MyFax.com](http://www.MyFax.com)
- Conference Call
  - [www.FreeConferenceCall.com](http://www.FreeConferenceCall.com)
  - [www.FreeConference.com](http://www.FreeConference.com)
- Blogging platforms
  - [www.Blogger.com](http://www.Blogger.com)
  - [www.WordPress.com](http://www.WordPress.com)
- [www.calendar.goggle.com](http://www.calendar.goggle.com) shared calendar
- [www.docs.google.com](http://www.docs.google.com) documents
- [www.Picnik.com](http://www.Picnik.com) photo editing
- [www.flickr.com](http://www.flickr.com) photo sharing
- [www.evernote.com](http://www.evernote.com) note taking and storing
- [www.OpenOffice.org](http://www.OpenOffice.org) (free Microsoft type software)
- [www.Mint.com](http://www.Mint.com) keep track of all investments in one place
- [www.Instructables.com](http://www.Instructables.com) resource for do-it-yourself projects
- [www.CookThink.com](http://www.CookThink.com) recipe search tool for ingredients in your fridge
- [www.AudioGrabber.org](http://www.AudioGrabber.org) free program to rip cd's into mp3's
- [www.Zamzar.com](http://www.Zamzar.com) free online file conversions

- [www.ToneCheck.com](http://www.ToneCheck.com) Emotional spell check for email
- [www.NudgeMail.com](http://www.NudgeMail.com) Easiest way to send yourself email reminders
- [www.WakerUpper.com](http://www.WakerUpper.com) Send yourself reminders via telephone
- [www.Pipl.com](http://www.Pipl.com) Search for People online
- [www.Contxts.com](http://www.Contxts.com) Send your business card via text message
- [www.Jott.com](http://www.Jott.com) - Send emails to yourself as text messages, Add items to your to-do list, [www.EyeJot.com](http://www.EyeJot.com) - video messaging
- [www.DoMyStuff.com](http://www.DoMyStuff.com) – don't have time do file papers, wrap gifts? Find others to hire.
- [www.Prezi.com](http://www.Prezi.com) and Prezi app viewer – flip, expand and zoom in powerpoints
- [www.Join.me](http://www.Join.me) – shares your desktop with others
- [www.Rapportive.com](http://www.Rapportive.com) – rich contact details within gmail
- [www.browsersize.googlelabs.com/](http://www.browsersize.googlelabs.com/) - allows you to check what site in different browsers
- [www.workflowy.com](http://www.workflowy.com) – organize your brain – ToDo list manager