

**Real Estate Internet Tools - Compiled by Liz McCarthy  
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**Cloud Synching**

- [www.DropBox.com](http://www.DropBox.com)
- [www.Box.Net](http://www.Box.Net)
- [www.SugarSynch.com](http://www.SugarSynch.com)
- [www.ZumoDrive.com](http://www.ZumoDrive.com)

**Cloud Back-up**

- [www.Carbonite.com](http://www.Carbonite.com)
- [www.Mozy.com](http://www.Mozy.com)
- [www.idrive.com](http://www.idrive.com)

**Cloud Computing**

- [www.calendar.goggle.com](http://www.calendar.goggle.com) shared calendar
- [www.docs.google.com](http://www.docs.google.com) documents
- [www.Picnik.com](http://www.Picnik.com) photo editing
- [www.flickr.com](http://www.flickr.com) photo sharing
- [www.evernote.com](http://www.evernote.com) note taking and storing
- [www.OpenOffice.org](http://www.OpenOffice.org) (free Microsoft type software, but not storage)

**Smart Phone apps**

- Facebook
- UberTwitter
- [www.Poynt.com](http://www.Poynt.com) – local search (restaurants, yellow pages, gas stations)
- [www.ReQall.com](http://www.ReQall.com) a toll-free number to record memos, appointments and other errands

**Social Networking Sites:**

- [www.LinkedIn.com](http://www.LinkedIn.com)
- [www.ActiveRain.com](http://www.ActiveRain.com)
- [www.FaceBook.com](http://www.FaceBook.com)
- [www.MySpace.com](http://www.MySpace.com)
- [www.Plaxo.com](http://www.Plaxo.com)
- [www.Twitter.com](http://www.Twitter.com)
- [www.Nutshellmail.com](http://www.Nutshellmail.com) – brings a summary of all your social networking updates to you
- [www.PegShot.com](http://www.PegShot.com) take a photo, mark your location via GPS and upload to facebook/twitter
- [www.SocialMention.com](http://www.SocialMention.com) like Google Alerts, but is for your social media presence
- Google Alerts – set up search alerts for your name, clients names, etc.
- [www.Klout.com](http://www.Klout.com) – your Klout score is your measurement of your online influence
- [www.HootSuite.com](http://www.HootSuite.com) – post to multiple social media sites easily
- [www.Roost.com](http://www.Roost.com) Real Estate Social Media Tools

**Video and virtual tour creation**

- [www.visualtour.com](http://www.visualtour.com)
- [www.marinhomety.com](http://www.marinhomety.com)
- [www.circlePix.com](http://www.circlePix.com)

- [www.CraigsTours.com](http://www.CraigsTours.com)
- Microsoft.com – free programs
  - PhotoStory 3 - Create slide shows using photos
  - Movie Maker – edit and create own videos
- [www.MusicBakery.com](http://www.MusicBakery.com) – royalty free music for videos
- [www.Flickr.com](http://www.Flickr.com)- Free online storage for photos/sharing
- [www.iStockPhoto.com](http://www.iStockPhoto.com) purchase stock photography
- [www.Clevr.com](http://www.Clevr.com) Panoramic photo stitching
- [www.muvee.com](http://www.muvee.com) – movie maker site

### Video Sharing Sites

- [www.YouTube.com](http://www.YouTube.com)
- [www.GoogleVideo.com](http://www.GoogleVideo.com)
- [www.BrightCove.com](http://www.BrightCove.com)
- [www.TubeMogul.com](http://www.TubeMogul.com) – for uploading and distributing videos
- Real Estate Specific
  - [www>YourVideoViews.com](http://www>YourVideoViews.com)
  - [www.WelcomeMat.com](http://www.WelcomeMat.com)

### Real Estate & Listing Sites

- [www.Craigslist.com](http://www.Craigslist.com)
- [www.Trulia.com](http://www.Trulia.com)
- [www.Zillow.com](http://www.Zillow.com)
- [www.Realtor.com](http://www.Realtor.com)
- [www.Obeo.com](http://www.Obeo.com)
- [www.FrontDoor.com](http://www.FrontDoor.com)
- [www.agent.point2.com](http://www.agent.point2.com)
- [www.Postlets.com](http://www.Postlets.com)
- [www.HomeFeedback.com](http://www.HomeFeedback.com)

### Individual Property Sites

- [www.ListingDomains.com](http://www.ListingDomains.com)
- [www.baynet.com](http://www.baynet.com)
- [www.ListingWidget.com](http://www.ListingWidget.com)
- [www.ePropertySites.com](http://www.ePropertySites.com)
- [www.iPropertywebsites.com](http://www.iPropertywebsites.com)
- [www.SinglePropertySites.com](http://www.SinglePropertySites.com)
- [www.Obeo.com](http://www.Obeo.com)

### Other sites and tools

- [www.DocuSign.com](http://www.DocuSign.com) – electronic signatures
- [www.AltosResearch.com](http://www.AltosResearch.com) – online real estate stats
- [www.Jott.com](http://www.Jott.com) - Send emails to yourself as text messages, Add items to your to-do list,
- [www.EyeJot.com](http://www.EyeJot.com) - video messaging
- Send Large Files
  - [www.YouSendIt.com](http://www.YouSendIt.com) – send large files
  - [www.Drop.IO](http://www.Drop.IO) send large files

- Shorten URL
  - [www.Bit.ly](http://www.Bit.ly)
  - [www.Tiny.url](http://www.Tiny.url)
  - [www.Fur.ly](http://www.Fur.ly) shortens multiple URL's
- Website analytics
  - Google Analytics [analytics.google.com](http://analytics.google.com)
  - [www.GetClicky.com](http://www.GetClicky.com)
- [www.Delicious.com](http://www.Delicious.com) – browser bookmarks
- eFax service:
  - [www.eFax.com](http://www.eFax.com)
  - [www.MyFax.com](http://www.MyFax.com)
- Conference Call
  - [www.FreeConferenceCall.com](http://www.FreeConferenceCall.com)
  - [www.FreeConference.com](http://www.FreeConference.com)
- Blogging platforms
  - [www.Blogger.com](http://www.Blogger.com)
  - [www.WordPress.com](http://www.WordPress.com)
- [www.JuneFabrics.com](http://www.JuneFabrics.com) - Download free PDA Net software – turns your mobile phone into a wireless card for your laptop
- [www.Pipl.com](http://www.Pipl.com) search for personal information on people
- [www.WalkScore.com](http://www.WalkScore.com) – gives your listing a walk score based on walking proximity to services
- [www.drivescore.fizber.com](http://www.drivescore.fizber.com) same as walkscore, but based on driveability

Contact Management - CRM (Customer Relationship Management):

- [www.TopProducer.com](http://www.TopProducer.com)
- [www.WiseAgent.com](http://www.WiseAgent.com)
- [www.GoldMine.com](http://www.GoldMine.com)
- [www.CRMRealEstate.com](http://www.CRMRealEstate.com)
- [www.rDeskSolutions.com](http://www.rDeskSolutions.com)
- [www.RealFutureCRM.com](http://www.RealFutureCRM.com)

Outlook Add-ons:

- [www.SonomaEnterprises.com](http://www.SonomaEnterprises.com) Active Agent
- [www.PatZaby.com](http://www.PatZaby.com) Respond

Some other Really Cool websites

- [www.Mint.com](http://www.Mint.com) keep track of all investments in one place
- [www.Instructables.com](http://www.Instructables.com) resource for do-it-yourself projects
- [www.CookThink.com](http://www.CookThink.com) recipe search tool for ingredients in your fridge
- [www.AudioGrabber.org](http://www.AudioGrabber.org) free program to rip cd's into mp3's