

Marin WCR Board Meeting Minutes
May 6, 2011
Ping's Restaurant, San Rafael, 12:00

Present:

Yoko Kasai

Liz McCarthy

Debra Speer

Alan Garber

Karen Robertson Strain

Sylvie Zolezzi

Sheri Friedlander

Kathy Yamamoto

Excused Absent:

Kristen Kern

Ron Parks

Joanne Berlin

Kathleen Diringer

Sean Murphy

David Smadbeck

Absent

None

President: Yoko called meeting to order at 12:07 agenda adopted
Quorum Established

April Minutes: approved as amended. Minutes with changes will be sent by Karen to Kristen .

President Yoko Kasai- discussion about attendance by board at BRMs and Board Meetings.

*Nominating elections are after State Meeting in September

Ideas:

Shelly O'Sullivan as Secretary

Joanne as VP of Membership

Treasurer: Kristen Kern

State Meeting Recap: State is contributing another \$10, 000.00 for lawsuit Event insurance is very important and required.

Education Scholarship is available to apply to state website. Also, a program for PMN reimbursement.

Yoko has been asked to sit on a National committee for Education. There was group discussion on the success of Chapter and what lead to the Chapter's Award.

Incentive Drawing for turning in meeting surveys at the next BRM.

Treasurer: Ron Parks Absent - Report sent with Kathy

President Elect: Karen Robertson Strain – Forum VII

Sponsor

Property ID \$150.00

Alan Garber - \$150.00

Linda Grainger \$300.00

Business Card – Liz McCarthy

Business Card – Sylvie Zolezzi

Business Card – NAHREP BAY AREA – Marin Chapter

Business Plan is on target

Discussion on joint PMN class. Karen will reach out to other WCR presidents for a possibility of doing one in San Jose in Sept

Secretary: Kristen Kern – no report

Membership VP: Sylvie Zolezzi – Recap on State and Success of Marin of Chapter.

LY ended 73

Currently 66

State membership contest State will have an incentive ending in June or July

Sylvie has been asked to be vice chair of State committee

California has most members in State

Marin won Gold Chapter will be received in Washington DC

Working to get chapter back to 73

Submitted Top 10 Benefits of WCR Marin Membership and requested feedback from the group. Will edit with changes and add to website and make a poster with Top 3 to display at the Fashion show.

Chair: Joanne Berlin- excused absence

Ways & Means Chair: Sherie Friedlander – Taffy and Mary Anne Daily and Kirsten

Callegari are the new committee

May Sponsor -Barrett Schaefer

July Sponsor -Peter Riebli Zia Home Performance

Sean from Moving Mountains later in the year

Education: Alan Garber – will get next BRMs Speaker Info to Kristen

Tech Presentation Want to be careful about it being a commercial. Review of tips and facts that affect agents in their transactions Tech Tips is our July BRM

Budget & Finance: Kathy Yamamoto Budget submitted for 2010 & 2011

*See budget

\$11,471.33 was 2010 year end \$5000 will be transferred into a reserve account.
Just met budget on sponsors April's BRM is not on this report

Liz McCarthy Review of Next Years potential leadership

By Laws: Kathleen Diringier- Excused absence

Awards: David Smadbeck – Excused Absence

Strategic Planning: Judy LeMarr – Excused absence.

Communications: Sean Murphy – Excused absence

Hospitality: Debra Speer –

hospitality will review list for registered guests and communicate with Membership to address affiliates bringing guests and not listing names and non members attending too many times

Chair of Fashion Show- Need a shorter punch list need everyone to get fliers in their offices and someone to have out fliers at the GMM on Tuesday

Meeting adjourned 1:51pm.