

MARIN WCR BOARD MEETING MINUTES

April 8, 2011

Ping's Restaurant, San Rafael, 12:00 PM

Present: Yoko Kasai, Karen Robertson Strain, Sylvie Zolezzi, Joanne Berlin, Liz McCarthy, Kristen Kern, Judy LeMarr, Ron Parks, David Smadbeck, Sean Murphy, Debra Speer

Excused: Sherie Friedlander, Kathy Yamamoto, Alan Garber and Kathleen Diringer

Guest:

President Yoko Kasai called the meeting to order at 12:12 pm.

The Agenda was adopted.

March Minutes were approved.

President's Report

Yoko discussed Forum scheduled for 6/20/11, Finalized the date and class schedule for ePRO, Gold Winner and requested a representative for our State Leadership position. Designated Karen to manage the Forum.

Treasurer's Report

Ron Parks discussed the revenue generated from our Facebook Special Event and BRM. Positive Revenue deposited into our reserve fund. Special events are bringing in good cash flow.

President Elect

Karen, went over the attendees for the WCR joint wine tasting event, goal was to get 30 WCR Marin attendees.

VP Membership Report

Discussed membership goals and member retention at 74%, announced new members and discussed a drink ticket fee for mixer events

Secretary

Kristen asked that all sponsor's and event information to be relayed to her in a timely manner so that she can prepare the Eventbrite invites. Kristen to check on PayPal fees and to include a clause in the invitations that states if paying by check you will be added to the registration manually.

Standing Committee Reports

Budget/Finance: Absent

Bylaws/Standing Rules: Kathleen Diringer-Absent

Education: Alan Garber-Absent

Membership: Joanne Berlin- Sylvie covered membership information

Nominating: Liz has asked all to double check WCR-Marín site for errors and report changes to her directly through email.

Ways and Means: Sherie Friedlander-absent

Special Committee Reports

Awards and Recognition:

David is still working on Awards and recognition

Communications: Sean discussed 1st qtr press release for WCR news letter. Also, requested information regarding fashion show

Strategic Planning: Judy confirmed that the e-PRO class will be held at MAR and MAR will publicize the event as well. Judy is working on a strategic plan for the next 3-5 years to be discussed at the next meeting

Hospitality: Debra updated Board on Fashion Show special event. Requested a special committee meeting for volunteers. Discussed how the Mall will be promoting the event. Things still needed such as music, chairs and the need for an MC. Requested assistance in having servers at the event, possible High School students.

Announcement:

Adjourn: The meeting was adjourned at 1:00 pm.

The next meeting will be May 13th at Ping's Restaurant.