

**MARIN WCR BOARD MEETING MINUTES**  
**March 11, 2011**  
**Ping's Restaurant, San Rafael, 12:00 PM**

Present: Yoko Kasai, Karen Robertson Strain, Sylvie Zolezzi, Kathy Yamamoto, Joanne Berlin, Liz McCarthy, Alan Garber, Kathleen Diring, Kristen Kern,

Excused: Ron Parks excused at 12:05, David Smadbeck, Judy LeMarr, Debra Speer, Sean Murphy, Sherie Friedlander,

Guest: Khristina Berquist, Old Republic Title

President Yoko Kasai called the meeting to order at 12:05 pm.

The Agenda was adopted.

The February Minutes were approved.

**President's Report**

Yoko discussed the Financial report, it is not finalized Yoko, Ron and Kristen will meet on 3/18/11 to train Kristen on handling and posting funds for events, BRM and allocation of funds.

Special events discussed regarding Wine 360 wine cellar luncheon in San Francisco-possible joint event. Karen will do Eventbrite for that event. We will not be doing an e-pro class DRE until we can book a DRE approved class.

**Treasurer's Report**

Ron Parks discussed the Financial Report with Yoko prior to the meeting and was excused at 12:05.

**President Elect**

Karen made an acknowledgement and a special thanks to Liz for the message board. Discussed putting our distressed property workshop on the MAR site. Suggested a more intriguing tag line for our outgoing invites. Karen to research Paypal, Google checkout, vs. Eventbrite checkout.

**VP Membership Report**

We need more new members. Sylvie said the membership drive is not going as well as she would like. Goal set for 84 members we only have 8 new members. Cards for renewals went out, emails were sent out for recruitment. Discussed, a tentative mixer for April 7<sup>th</sup>, Requested audit of guest attendance. Would like to offer more perceived value and discussed some fee changes for workshops and special events.

## **Secretary**

Kristen discussed handling of funds for events and BRM. Addressed concerns on how the funds should be handled in a timelier manner. Yoko, Ron and Kristen to meet on 3/18 to go over how to make this more efficient. Kristen will not be at the next Workshop or BRM due to a Convention she is attending 3/21-3/25. Khristina Berquist and Judy LeMarr to help with check-in. Box to be given to Karen for 3/22 and 3/23 events.

## **Standing Committee Reports**

**Budget/Finance:** Kathy Yamamoto – nothing to report today

**Bylaws/Standing Rules:** No changes reported

**Education:** Alan and Liz discussed possible programs; Techy tips and another Facebook class

**Hospitality:** Kristen broke the news that Macy's has pulled out of our Fashion Show. Debra, Kristen and Sylvie will approach the Village Merchants for sponsorship. Kristen suggested that we get our members involved in being our Models. Liz and Yoko have signed up to be models

**Membership:** Nothing to report at this time.

**Nominating:** Nothing to report at this time.

**Ways and Means:** Nothing to report at this time

## **Special Committee Reports**

### **Awards and Recognition:**

David was excused today

**Communications:** Sean was excused

### **Strategic Planning:**

The meeting was adjourned at 1:15 pm.  
The next meeting will be April 8<sup>th</sup> at Ping's Restaurant.