

MARIN WCR BOARD MEETING MINUTES

February 11, 2011

Ping's Restaurant, San Rafael, 12:00 PM

Present: Yoko Kasai, Karen Robertson Strain, Sylvie Zolezzi, Kathy Yamamoto, Joanne Berlin, Liz McCarthy, Judy LeMarr, Alan Garber, Kathleen Diringer, Sherie Friedlander, David Smadbeck, Kristen Kern, Sean Murphy, Kristen Kern, Debra Speer

Excused: Ron Parks

Guest: Jennifer Marshall

President Yoko Kasai called the meeting to order at 12:03 pm.

The Agenda was adopted.

The January Minutes were approved.

President's Report

Yoko announced that Rita Gaitlin has stepped down as Secretary and Kristen Kern has agreed to fill that position.

Yoko discussed the upcoming bylaws change at the BRM regarding the change in the dues for Local Affiliates.

Special events planning was assigned. Karen will manage the Distressed Property Workshop to be held at Homeward Bound in Novato on March 23rd. Judy will coordinate the ePro Class with Ginger Wilcox on March 25th, location to be determined.

The Forum will be at the Embassy Suites on June 20th.

Treasurer's Report

Ron Parks is out of town and will have a full report at the next meeting.

President Elect

Liz will post the Facebook Event on the WCR Forum for points for the Annual Report.

Karen asks that all members update their profiles on the national website

VP Membership Report

We need more new members. Sylvie said the membership drive is not going as well as she would like. Names were again assigned to board members for follow up phone calls to remind of membership renewal.

Standing Committee Reports

Budget/Finance: Kathy Yamamoto presented the final 2011 Budget. Liz will post to the website to notice the members for a vote at the upcoming BRM.

Bylaws/Standing Rules: Local Affiliate dues will be voted on at the BRM.

Education: Alan discussed possible programs for a couple of available slots.

Hospitality: Debra discussed the fashion show on May 19th from 5-8 that will be hosted by Macy's at The Village at no cost to WCR. It was decided to collect clothing for Image for Success and give away raffle tickets for donations. It will be held in the center of the mall and public is welcome to attend. We will have wine and light food. Macy's is providing professional models and a discount for a month after the show.

Membership: The first mixer of the year was held on January 27th at The Cantina in Mill Valley. Joanne thanked Sherrie Friedlander for her goodie bags she brought. It was decided to charge non-members, affiliates and realtors, to attend.

Nominating: Nothing to report at this time.

Ways and Means: Sherrie discussed the sponsorship guidelines and benefits. It was decided a benefit of sponsoring at a lower level was not speaking but bringing collateral to the meetings, saying the pledge and getting in front of the members that way.

Special Committee Reports

Awards and Recognition: David said that CAR wants MAR to have a YPN (Young Professional Network) chapter. We don't want it to be competition so we need to figure out how we can work together.

Communications: Sean wants the update on sponsorship levels for the newsletter.

Strategic Planning: The budget is closely tied to planning which is how we have been conducting our planning in the past. Judy will email the board an article from CAR about the fiduciary responsibility of board members.

The meeting was adjourned at 1:30 pm.

The next meeting will be March 11th at Ping's Restaurant.