

MARIN WCR BOARD MEETING MINUTES

January 14, 2011

Ping's Restaurant, San Rafael, 12:00 PM

Present: Yoko Kasai, Karen Robertson Strain, Sylvie Zolezzi, Kathy Yamamoto, Joanne Berlin, Liz McCarthy, Judy LeMarr, Alan Garber, Kathleen Diring, Sherie Friedlander, David Smadbeck, Kristen Kern, Sean Murphy

Excused: Ron Parks, Rita Gatlin, Debra Speer

President Yoko Kasai called the meeting to order at 12:03 pm.

The Agenda was adopted.

The November Minutes were approved.

President's Report

Yoko informed the board of the chapter's ability to pay for a fundraising table at the state meetings. It was decided to postpone a decision about a fundraising item to sell for this first meeting since it is only two weeks away. It will be considered for Washington, DC and/or Sacramento, both in May.

Forum 7 will be held June 20th and will include San Mateo, San Francisco, Napa and Wine Country chapters. It will be held at the Embassy Suites in San Rafael.

Brick and Bottle has given the chapter a gift certificate for \$150. It was decided to use this for an upcoming mixer.

The discussion regarding the benefits of Constant Contact vs. Eventbrite led the group to decide to stay with Eventbrite for the BRMs for now.

The program areas at National have been changed. There are now six categories that chapters must address. National has said our programming for this will be fine since this change was just made and our programs are due to National this week.

Treasurer's Report

Ron Parks is out of town and will have a full report at the next meeting.

President Elect

Nothing to report. Karen has reviewed the Business Plan which is due in a couple of weeks.

VP Membership Report

Currently we have 73 members with a goal of 84. This includes 25 new members and an 80% retention.

Sylvie said there would be a Membership Recruitment Contest but the details have not been decided. Maybe WCR Bucks will be used for recruitment and early renewal. Sylvie will email details in a couple of days. Board members volunteered to call the names of the members who have not yet renewed. It was decided to have more mixers this year and more orientations both before mixers and after BRMs. A Power Point presentation will be developed. Sylvie will work on an elevator speech and email it to the board.

Dates for orientations are Jan 27, March 10, Sept 8 and Nov 3

Dates for Mixers are Jan 27, March 10, May 19, July 21, Sept 8 and Nov 3

“How to Maximize your Membership” binders are being created for new members.

Standing Committee Reports

Budget/Finance: Kathy Yamamoto presented the final 2011 Budget. Our budget is \$38,585 with a reserve being created this year. Liz McCarthy will post on the website to notice the membership.

Bylaws/Standing Rules: Nothing to report at this time.

Education: Alan Garber informed the board of the speakers scheduled to date. It is another good line up of speakers. Alan thanked all those who attended the planning meeting.

It was discussed that there will be a separate meeting to review other educational fundraising events for the year outside of the normal programming.

WCR Marin is sponsoring the new ePro course on March 25th conducted by our newest member, Ginger Wilcox.

Hospitality: Kristen Kern discussed a potential fashion show in the spring.

Membership: The first mixer of the year will be held on the 27th at The Cantina in Mill Valley. Other venues for future mixers were discussed. The goal is to make this informal and also easy to join on the spot.

Nominating: Nothing to report at this time.

Ways and Means: ProMortgage is sponsoring the January BRM and Linda Granger will be sponsoring the February Meeting. Sherie Friedlander will be reaching out to all the usual sponsors to confirm sponsorship for 2011.

Special Committee Reports

Awards and Recognition: David will announce a scholarship fund at the January meeting for an award in July.

Communications: 4th Quarter newsletter is out. Sean asked for continued contributions.

Strategic Planning: Nothing to report at this time.

The meeting was adjourned at 1:40 pm.

The next meeting will be February 11th at Ping's Restaurant.